OCEAA’s annual student Jog-a-thon was canceled due to COVID-19. This initiative supports 2020-21 student field trip costs. Now, more than ever, we believe it’s important to promote physical activity while providing an opportunity for our community to connect.

- Program Goals -

Promote Student Physical and Mental Health | Community Building | Provide Student with Goal-Oriented Projects | Create a Sense of Normalcy & Structure

OCEAA’s mission is to nurture all learners to become creative, critical thinkers by providing high quality standards-based instruction through the arts, technology, language and culture.

Audience: Educators, Children & Young Adults (TK-8), Families, Community Organizations and Corporations.

Anticipated Student Participation: 450-600

PRESENTING SPONSOR - $5,000

- Logo placement on event flyer, cir. 1,200 +
- Logo placement on OCEAA’s website, linked to your website
- Guest speaker for school year 2020-21
- Class Dojo: School-specific social media promotion
- Featured on school blog
- Social Media mention
- Social Media video: Content developed by sponsor
- Co-branded commemorative promotional item (deadline passed)
- Provides (1) field trip bus for school year 2020-21
- Ongoing logo placement opportunity until January 2021

WELLNESS SPONSOR - $2,500

- Logo placement on event flyer, cir. 1,200 +
- Logo placement on OCEAA’s website linked to your website
- Class Dojo: school-specific social media platform
- Co-branded student commemorative poster - 600 + prints
- Social media mention
- Social Media video: content to prepare students
- Ongoing logo placement until January 2021

SUPPORTING SPONSOR - $1,500

- Logo placement on event flyer, cir. 1,200 +
- Logo placement on OCEAA’s website
- Social Media mention

UNDERWRITING OPPORTUNITIES

- Co-branded water bottle - $1,000 - 400 units (sold)
- 2020-21 Bus sponsor - $500 - One round trip bus for future field trip
- 2020-21 Teacher classroom supply kits - $500 - 5 sets

Sponsorship levels have the opportunity for customization.

- Exposure -

Website: 9,239 page views*

Instagram: 15,945 Impressions*

Facebook: 1,522 post reach & 2,655 post engagements*

*Trending monthly

Top Cities Represented:
Santa Ana, Orange, Anaheim, Los Angeles and Irvine

Email Reach: Engagement of 1,200 contacts.

OCEAA.ORG

Presenting Sponsor(s):

Wellness Sponsor:

Gallagher

CSMC

OCEAA Board of Directors

mlimon@oceaa.org